

WEDDING FAVORS UNLIMITED PINTEREST CONTEST RULES

This contest is sponsored by Wedding Favors Unlimited (part of All About Gifts & Baskets, Incorporated located at 13129 196th Ave NW, Elk River, MN 55330) and is subject to the following terms and conditions.

By entering the Wedding Favors Unlimited Pinterest contest you agree to be bound by the terms and conditions set forth in the official rules. If you do not agree with the rules in their entirety, you are not permitted to enter the contest.

Eligibility

1. No purchase necessary to enter or win. A purchase will not improve your chances of winning.
2. Open to legal residents of the 50 United States and the District of Columbia who are 18 or older at time of contest entry. Void where prohibited by law.
3. Only one entry per person. Subsequent attempts by the same person to enter, including entries submitted with an alternate Pinterest profile, will be disqualified.
4. Contest entrants must provide a valid e-mail address to enter.
5. Employees and their family members (defined as child, spouse, grandparent, parent, sibling) of the contest sponsor and their affiliated websites/companies are NOT eligible to enter the contest.

How To Enter

Contest will run from July 3, 2012 through midnight CST on July 31, 2012. Online entry form must be submitted no later than 11:59 p.m. CST on July 31, 2012 as detailed below:

1. Follow Wedding Favors Unlimited on Pinterest. Not A Pinterest User Yet? Send us an e-mail at pinvite@weddingfavorsunlimited.com and we'll invite you!
2. Check out our example Autumn Wedding Inspiration Board on Pinterest
3. Then Create A Board Around Your Favorite Fall Wedding Images with the title Autumn Wedding Inspiration or Fall Wedding Ideas
4. Boards must have **a minimum of 10 pins with at least 2 pins to Wedding Favors Unlimited products, plus 1 pin to the Pinterest contest graphic shown on the Wedding Favors Unlimited Blog**. Remember that images on your board must link to the original source (not Google images, for example) and if you upload photos yourself, be sure that you have permission to use it and attribute it to the source.
5. You must tag #FavorsUnlimitedFallinLove in the description of each pin.
6. Submit your name, e-mail address and pinterest board URL on the contest Google doc form by midnight CST on 7/31/2012.
7. Share with others by adding your pinterest board URL in the comments section of our Pinterest contest page too.
8. Winner will be selected based on originality, creativity and how well you've captured the fall wedding theme and will be announced on our contest blog post by 8/15/2012.

Judging & Prize

One (1) winner will receive the contest prize consisting of a \$100 Visa Gift Card. All eligible pinterest board entries will be judged by a panel of qualified judges. Boards will be judged on:

1. Originality
2. Creativity
3. How Well the Fall Wedding Theme Has Been Captured

The winner will be posted on the Wedding Favor Unlimited contest blog post no later than midnight on August 15, 2012.

Odds of winning are based on the number of entries. For example, if the contest has 100 valid entries, your chances of winning are 1 in 100.

Prizes will be shipped within 14 days of winner selection. If a potential winner cannot be contacted, if the prize is returned as undeliverable, if a selected winner cannot accept the prize for any reason, or if the potential winner is not in compliance with these Official Rules, the prize will be forfeited and awarded to an alternate winner in a separate random drawing.

No substitutions are permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. Prize may not be exchanged. Prize is not redeemable for cash. Prize is non-assignable and non-transferable except to a surviving spouse. Winner is responsible for all federal, state and local sales and income taxes. Any other incidental expenses on prize not specified herein are the sole responsibility of winner.

Entry and acceptance of the prize constitute permission to use winner's name, prize description, hometown and likeness for posting online, advertising, trade and promotional purposes without further compensation, without review, notification or approval except where prohibited by law. Subject to the terms and conditions provided herein, the prize is guaranteed to be awarded. By participating, entrants fully and unconditionally agree to these Official Rules and the decisions of the Sponsor, which are binding.

Release

By participating in the Contest and/or accepting a prize, a participant/winner agrees to defend, release and hold harmless the Sponsors and their respective parents, subsidiaries, affiliates, divisions, advertising media and promotion agencies, and the foregoing companies' officers, directors, shareholders, employees, representatives and agents, and Pinterest, (collectively "Releasees") from and against any actions, claims and/or liability for injury, loss or damage of any kind, (including the violation or infringement of any proprietary or personal right of any individual or entity) resulting in whole or in part, directly or indirectly, from participation in the Contest, and/or the use, acceptance, or possession

of a Contest prize, and/or participation in a Contest prize-related activity, including any action, claim or liability arising from the unauthorized submission of any information. Entrants understand that they are providing their information to Sponsor and not to Pinterest. The information provided will only be used for the purposes of this Contest and as otherwise permitted by Sponsor's privacy policy.

Conditions

The Sponsor is not responsible for any typographical or other error in the advertising for the Contest, administration of the Contest or in the announcement of the prize.

Sponsor is not responsible if Contest cannot take place or if the prize cannot be awarded due to cancellations, delays or interruptions due to acts of God, acts of war (declared or undeclared), natural disasters, weather, acts of terrorism, riot or civil disturbance, satellite or equipment failure, federal state or local government law, order or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence).

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the Pinterest profile and/or e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an Pinterest profile e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. This Contest is in no way sponsored, endorsed or administered by, or associated with, Pinterest.

The Sponsor is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (ii) any injury or damage to persons or property, including but not limited to death, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of the prize.

By participating in the Contest, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor, which are final and binding in all matters relating to the Contest. Behavior which is intended to disrupt or undermine the legitimate operation of the Contest, or which is intended to annoy, abuse, threaten or harass any other person, or any failure to comply with these Official Rules, may result in disqualification from the Contest, and Sponsor reserves the right to seek damages and other remedies from any such person engaging in such behavior to the fullest extent permitted by law. The Sponsor reserves the right to: (i) permanently disqualify from the Contest any person it believes has intentionally violated these Official Rules; and (ii)

cancel, suspend and/or modify the Contest without any liability if any fraud, virus or other factor beyond Sponsor's reasonable control impairs the administration, functioning or proper play of the Contest, as determined by Sponsor in its sole discretion, and withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Contest), and to select winner from among all eligible entries received prior to withdrawal. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE CONTEST, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

This Contest is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by and interpreted under the laws of the State of Minnesota without regard to its conflicts of laws provisions. By participating, entrants agree that any and all disputes arising out of or relating in any way to this Contest shall be resolved individually, and without resort to class action, exclusively by a state or federal court located in Minnesota. Should there be a conflict between the laws of the State of Minnesota and any other laws, the conflict will be resolved in favor of the laws of the State of Minnesota. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.